



# GIRLS ON THE RUN FUNDRAISING FAQ'S

Asking for money can seem like a daunting task. But when you believe in a cause and follow a few simple tips, you can accomplish your goal. Before you begin, review some of these suggestions for effectively reaching your goal.

## WHAT DOES IT COST?

It's free to create an online fundraising campaign!\*

\*SoleMates fundraisers require a personal commitment fee. Signing up as a SoleMate does not include the registration cost of the specific athletic event you choose.

## IS MY DONATION TAX-DEDUCTIBLE?

Girls on the Run International and all Girls on the Run councils operate as their own 501(c)3 charitable organizations or through an affiliate charitable organization, so all donations are tax-deductible to the extent permitted by law. You will receive an email receipt to serve as record of your donation for IRS requirements.

## DO I NEED TO SET UP AN ACCOUNT TO CREATE A FUNDRAISER?

Yes, you must set up an account with RacePlanner to create a fundraiser. Creating an account allows you to access your activity dashboard, customize your message, and share your fundraiser page on social media. If you already have a RacePlanner account, you may log in with the same credentials to set up your fundraiser.

## I AM A GOTR GIRL, CAN I SET UP A FUNDRAISING CAMPAIGN?

If you are under the age of 13, please have your parent or guardian visit this website with you to help set up a fundraising campaign.

## I SET UP MY FUNDRAISER. NOW WHAT?

Kick your fundraising campaign off with your own donation and let others see your commitment to raising money in support of girls! Use social media to spread the word, reach out directly to the people close to you and ask for their support, make it easy to give by adding your fundraiser page link to your email signature and remember to thank your donors for their generosity.